CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Canal Partners Media 1027 33rd Street NW, Suite 140 Washington, DC 20007

	Contract / Re	vision		Alt Order #	Ė
	1851421	1		08859661	
Product					
DOUG JONES FOR SEN	AT				
Contract Dates	Estimate #				
11/14/17 - 11/20/17	5097				
<u>Advertiser</u>			Or	iginal Date	/ Revision
POL/Jones, Doug/D/Sen	ate		1	1/20/17	/ 11/20/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	cast		Cash

<u> </u>	<u> </u>		
Property	Account E	xecutive	Sales Office
WSFA ·	Ryan Eddi	ns	HRP-Washingt
Special Hand	ling		
Demographic			
Adults 35+			
Agy Code	Advertiser	Code	Product 1/2
TV13041	836		967
Agency Ref		Advertiser	Ref
İ		1	

	Start/End		Spots	/			
*Line Ch Start Date End Date Description	Time	Days 1	Length Week		Type S _i	pots	Amount
2 WSFA 11/17/17 11/17/17 Today in Alabama 430am	430-5a		:30	<u> </u>	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/172 2	Rate						
	\$5.00	10/	1	5			
Spot Ch Date Range Description 1 WSFA 11/13/17-11/19/17 Today in Alabama 430am	Start/End Time 430-5a	<u>Weekdays</u>	<u>Length</u> :30	<u>Rate</u> \$5.00	<u>Type</u> NM		
Credited	430-3a		30	⊅∂.∪∪	IVIVI		
2 WSFA 11/13/17-11/19/17 Today in Alabama 430am	430-5a	F	:30	\$5.00	NM		
Credited							
3 WSFA 11/20/17 11/20/17 ENTERTAINMENT TONIG	H1630-7p		:30		NM	1	\$215.00
Start Date End Date Weekdays Spots/Week	Rate			•			
Week: 11/20/17 11/26/17 1 1	\$215.00						
4 WSFA 11/14/17 11/14/17 ENTERTAINMENT TONIGI			:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -1 1	<u>Rate</u> \$215.00						
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Type		
1 WSFA 11/13/17-11/19/17 ENTERTAINMENT TONIG		-Tu		\$215.00	NM		
Credited	·						
5 WSFA 11/15/17 11/15/17 ENTERTAINMENT TONIGI	H1630-7p		:30	•	NM	1	\$215.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/171 1	Rate						
	\$215.00	*******					
6 WSFA 11/16/17 11/16/17 ENTERTAINMENT TONIGI Start Date End Date Weekdays Spots/Week	•		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/171 1	<u>Rate</u> \$215.00						
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	<u>Type</u>		
1 WSFA 11/13/17-11/19/17 ENTERTAINMENT TONIG		Th		\$215.00	NM		
Credited				•			
7 WSFA 11/17/17 11/17/17 ENTERTAINMENT TONIGH	H1630-7p		:30		NM	1	\$215.00
Start Date End Date Weekdays Spots/Week	Rate						•
Week: 11/13/17 11/19/171 1	\$215.00						
8 WSFA 11/20/17 11/20/17 WSFA 12 News at Ten - MF	= 10-1035pm		:30		NM	1	\$275.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order# 08859661 1851421 /

Contract Dates Product Estimate # 11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

Original Date / Revision Advertiser 11/20/17 / 11/20/17 POL/Jones, Doug/D/Sena

thing Oh Okad Data Fad Data Data Data	Start/End	_	Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17 1 1	<u>Rate</u> \$275.00						
9 WSFA 11/14/17 11/14/17 WSFA 12 News at Ten - MF	10-1035pm		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 -1 1	<u>Rate</u> \$275.00						
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Type		
1 WSFA 11/13/17-11/19/17 WSFA 12 News at Ten - M		-Tu		\$275.00	NM		
Credited							
10 WSFA 11/15/17 11/15/17 WSFA 12 News at Ten - MF			:30		NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	<u>Rate</u> \$275.00						
11 WSFA 11/16/17 11/16/17 WSFA 12 News at Ten - MF		····	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate		.00		14,41	v	Ψ0.00
Week: 11/13/17 11/19/171 1	\$275.00						
Spot Ch Date Range Description 1 WSFA 11/13/17-11/19/17 WSFA 12 News at Ten - Mi	Start/End Time	Weekdays	<u>Length</u>	Rate	<u>Type</u>		
Credited	- 10-1035pm	Th	:30	\$275.00	NM		
12 WSFA 11/17/17 11/17/17 WSFA 12 News at Ten - MF	10-1035pm		:30		NM	0	\$0.00
Start Date	Rate		.00			Ŭ	Ψ0.00
Week: 11/13/17 11/19/171 1	\$275.00				_		
Spot Ch Date Range Description 1 WSFA 11/13/17-11/19/17 WSFA 12 News at Ten - MI	Start/End Time	Weekdays	<u>Length</u> :30	Rate	<u>Type</u>		
Credited WSFA 12 News at 1en - Ivil	- 10-1035pm		.30	\$ 275.00	NM		
13 WSFA 11/20/17 11/20/17 Today in Alabama 5am	5-530a		:30		NM	2	\$170.00
Start Date	Rate				1		,
Week: 11/20/17 11/26/17 2 2	\$85.00						
14 WSFA 11/20/17 11/20/17 Tonight Show Start Date End Date Weekdays Spots/Week	1035-1137pm		:30		NM	1	\$115.00
Week: 11/20/17 End Date Weekdays Spots/Week 11/26/17 1 1	<u>Rate</u> \$115.00						
15 WSFA 11/16/17 11/16/17 Tonight Show	1035-1137pm		:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	<u>Rate</u> \$115.00						
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Type		
1 WSFA 11/13/17-11/19/17 Tonight Show	1035-1137pm	Th		\$115.00	NM		
Credited							
16 WSFA 11/17/17 11/17/17 Tonight Show	1035-1137pm		:30		NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	<u>Rate</u> \$115.00				ı		
17 WSFA 11/20/17 11/20/17 Late Night w/ Seth Meyers			:30		NINA	4	640.00
Start Date End Date Weekdays Spots/Week			.30		NM	1	\$10.00
Week: 11/20/17 11/26/17 1 1	\$10.00						
18 WSFA 11/14/17	1137p-1237x		:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -1 1	<u>Rate</u> \$10.00						
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Type		
1 WSFA 11/13/17-11/19/17 Late Night w/ Seth Meyers	1137p-1237x	-Tu		*\$10.00	NM		
Credited							

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Alt Order #



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Spot Ch

Week: 11/13/17

Week: 11/13/17

Week: 11/13/17

Credited 26 WSFA 11/16/17

Start Date

WSFA 11/18/17

Start Date

WSFA 11/18/17

Start Date

Date Range

1 WSFA 11/13/17-11/19/17 L&O:TRUE CRIME

11/16/17

11/18/17

11/18/17

End Date

11/19/17

End Date

11/19/17

End Date

11/19/17

Description

Weekdays

Weekdays

Nascar Daytime

----2-

Weekdays

NET NFL Thursday Pre-Gam 630-730p

NBC Saturday Today Show

Spots/Week

Spots/Week

2

Spots/Week

1

WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

1851421 08859661 **Contract Dates** Product Estimate #

Contract / Revision

11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

Original Date / Revision Advertiser POL/Jones, Doug/D/Sena 11/20/17 / 11/20/17

Rate

\$250.00

Type

NM

NM

NM

NM

2

0

Spots/

*Line Ch Start Date End Date Description Time Days Length Week Rate Type Spots Amount WSFA 11/15/17 11/15/17 Late Night w/ Seth Meyers 1137p-1237x :30 NM \$10.00 Start Date End Date Weekdays Spots/Week Rate Week: 11/13/17 11/19/17 --1---\$10.00 20 WSFA 11/16/17 11/16/17 Late Night w/ Seth Meyers 1137p-1237x :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate Week: 11/13/17 11/19/17 \$10.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 11/13/17-11/19/17 Late Night w/ Seth Meyers 1137p-1237x ----Th-----:30 \$10.00 NM Credited 21 WSFA 11/17/17 11/17/17 Late Night w/ Seth Meyers 1137p-1237x :30 NM 0 \$0.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 11/13/17 11/19/17 ----1--\$10.00 Spot Ch Date Range Description Start/End Time **Weekdays** Length Rate Type 1 WSFA 11/13/17-11/19/17 Late Night w/ Seth Meyers 1137p-1237x -----F----:30 \$10.00 NM Credited 22 WSFA 11/20/17 11/20/17 The Voice 7-9pm :30 NM 1 \$600.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 11/20/17 11/26/17 1----\$600.00 1 23 WSFA 11/14/17 11/14/17 This Is Us 8-9pm :30 NM 0 \$0.00 Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Week: 11/13/17 11/19/17 -1----\$600.00 Spot Ch Date Range Description Start/End Time **Weekdays** Length Rate Type 1 WSFA 11/13/17-11/19/17 This Is Us 8-9pm -Tu-----:30 \$600.00 NM Credited 24 WSFA 11/14/17 11/14/17 Today in Alabama 5am 5-530a :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate Week: 11/13/17 11/19/17 -2----\$85.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 11/13/17-11/19/17 Today in Alabama 5am 5-530a :30 \$85.00 NM 2 WSFA 11/13/17-11/19/17 Today in Alabama 5am 5-530a -Tu-----:30 \$85.00 NM Credited 25 WSFA 11/14/17 11/14/17 **L&O:TRUE CRIME** 9-10pm :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate Week: 11/13/17 11/19/17 \$250.00

Start/End

(* Line Transactions: N = New, E = Edited, D = Deleted)

Start/End Time

Rate

Rate

Rate

\$65.00

\$45.00

\$150.00

9-10pm

6-8am

230P-5P

<u>Weekdays</u>

-Tu----

Length

:30

:30

:30

:30

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

\$150.00

\$90.00

\$0.00



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

 Contract Dates
 Product *
 Estimate #

 11/14/17 - 11/20/17
 DOUG JONES FOR SEI 5097

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/20/17 / 11/20/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 11/13/17-11/19/17 Nascar Daytime Credited	Rate Start/End Time 230P-5P	<u>Weekdays Length Rate</u> Sa :30 \$65.00	Type NM	
29 WSFA 11/18/17 11/18/17 Notre Dame Football <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171- 1	230p-5p <u>Rate</u> \$50.00	:30	NM 1	\$50.00
30 WSFA 11/18/17 11/18/17 WSFA 12 News at Six-Sat Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/172- 2	Sa 6-7pm <u>Rate</u> \$80.00	:30	NM 2	\$160.00
31 WSFA 11/18/17 11/18/17 WSFA 12 News at Ten - Sa	at 10-1030pm <u>Rate</u> \$175.00	:30	NM 1	\$175.00
32 WSFA 11/18/17 11/18/17 NET Saturday Night Live Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/171- 1	1030p-1203x <u>Rate</u> \$115.00	:30	NM 1	\$115.00
33 WSFA 11/18/17 11/18/17 ET WEEKEND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171- 1	1203-103x <u>Rate</u> \$10.00	:30	NM 1	\$10.00
34 WSFA 11/19/17 11/19/17 NET NBC Sunday Today Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/172 2	hc7-8a <u>Rate</u> \$45.00	:30	NM 2	\$90.00
35 WSFA 11/15/17 11/15/17 Today in Alabama 5am	5-530a <u>Rate</u> \$85.00	:30	NM 2	\$170.00
36 WSFA 11/19/17 11/19/17 NET NBC Meet The Press Start Date	8-9a <u>Rate</u> \$45.00	:30	NM 1	\$45.00
37 WSFA 11/19/17 11/19/17 WSFA News Sunday AM Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 1 1	9-930a <u>Rate</u> \$20.00	:30	NM 1	\$20.00
38 WSFA 11/19/17 11/19/17 NET Soccer <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	11a-1p <u>Rate</u> \$35.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/13/17-11/19/17 NET Soccer Credited	Start/End Time 11a-1p	WeekdaysLengthRateSt:30\$35.00	<u>Type</u> <i>NM</i>	
39 WSFA 11/19/17 11/19/17 Nascar Daytime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	1p-5p <u>Rate</u> \$35.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/13/17-11/19/17 Nascar Daytime Credited	Start/End Time 1p-5p	Weekdays Length Rate St :30 \$35.00	<u>Type</u> <i>NM</i>	
40 WSFA 11/19/17 11/19/17 Nascar Phoenix 11/12 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	11a-6p <u>Rate</u> \$65.00	:30	NM 1	\$65.00
41 WSFA 11/19/17 11/19/17 Nascar Miami	2-6p	:30	NM 1	\$65.00

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Alt Order #

08859661

Estimate #



WSFA 12 East Delano Ave. Montgomery, AL 36105

(334) 288-1212

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11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097 Original Date / Revision <u>Advertiser</u> POL/Jones, Doug/D/Sena 11/20/17 / 11/20/17

Contract / Revision

1851421

Product

	Start/End	Spots/			· · · · · · · · · · · · · · · · · · ·
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Ty	pe Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 1 1	<u>Rate</u> \$65.00		•		
42 WSFA 11/19/17 11/19/17 Breeder's Cup	4-5p	:30	N	м о	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 S 1	<u>Rate</u> \$100.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Ty	<u>oe</u>	
1 WSFA 11/13/17-11/19/17 Breeder's Cup Credited	4-5p	St :30	\$100.00 N	М	
43 WSFA 11/19/17 11/19/17 WSFA 12 News at Five-Sur		:30	N	м о	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 1 1	<u>Rate</u> \$90.00		•		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Typ	<u>oe</u>	
1 WSFA 11/13/17-11/19/17 WSFA 12 News at Five-Su. Credited	n Su 5-530p	St :30	\$90.00 N	И	
44 WSFA 11/18/17 11/18/17 Notre Dame Football	228p-1030p	:30	N	M 1	\$50.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 11/13/1711/19/17S-1	<u>Rate</u>		• • •	" '	Ψ00.00
Week: 11/13/17 11/19/17S- 1 45 WSFA 11/19/17 11/19/17 NET NBC Horse Racing	\$50.00 Various	:30	. N	v 0	#0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.50	, INI	VI U	\$0.00
Week: 11/13/17	\$100.00 Start/End Time	Weekdays Length	Doto Tur	_	
1 WSFA 11/13/17-11/19/17 NET NBC Horse Racing	Various	St :30	Rate Tyr \$100.00 N		
Credited				_	
46 WSFA 11/16/17 11/16/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week	5-530a <u>Rate</u>	:30	NI	И 2	\$170.00
Week: 11/13/17 11/19/172 2	\$85.00				
47 WSFA 11/19/17 11/19/17 NFL Football Start Date End Date Weekdays Spots/Week	Sun 730p-1030p	:30	NI	Л 1	\$500.00
Week: 11/13/17 11/19/171 1	<u>Rate</u> \$500.00				
48 WSFA 11/19/17 11/19/17 Late News Start Date End Date Weekdays Spots/Week	1030p-11p	:30	N	<i>1</i> 1	\$150.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 1 1	<u>Rate</u> \$150.00				
49 WSFA 11/19/17 11/19/17 LF SU 11-1130p	11-1130p	:30	N	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 1 1	<u>Rate</u> \$10.00		•		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Typ	<u>e</u>	
1 WSFA 11/13/17-11/19/17 LF SU 11-1130p Credited	11-1130p	St :30	\$10.00 NI	1	
50 WSFA 11/19/17 11/19/17 Right This Minute	1130p12x	:30	N	1 1	\$5.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	<u>Rate</u> \$5.00				*****
51 WSFA 11/17/17 11/17/17 Today in Alabama 5am	5-530a	:30	N	1 2	\$170.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	100			ψ110.00
Week: 11/13/17 11/19/172- 2 52 WSFA 11/20/17 11/20/17 Today in Alabama 530a	\$85.00 528am-6am	:30	2 12		0000 00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.30	NN	2	\$200.00
Week: 11/20/17 11/26/17 2 2	\$100.00			J	

Contract Dates

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Contract / Revision Alt Order# 08859661 1851421

Contract Dates <u>Product</u> Estimate # 11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

Advertiser Original Date / Revision 11/20/17 / 11/20/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate	Type Sp	oots	Amount
53 WSFA 11/14/17 11/14/17 Today in Alabama 530a <u>Start Date</u>	528am-6am <u>Rate</u> \$100.00	:30	T Late	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/13/17-11/19/17 Today in Alabama 530a Credited	Start/End Time 528am-6am	Weekdays Length -Tu :30	• <u>Rate</u> \$100.00	<u>Type</u> NM		
2 WSFA 11/13/17-11/19/17 Today in Alabama 530a Credited	528am-6am	-Tu :30	\$100.00	NM		
54 WSFA 11/15/17 11/15/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 2 2	528am-6am <u>Rate</u> \$100.00	:30		NM	2	\$200.00
55 WSFA 11/16/17 11/16/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 2 2	528am-6am <u>Rate</u> \$100.00	:30	•	NM	1	\$100.00
Spot Ch Date Range Description 1 WSFA 11/13/17-11/19/17 Today in Alabama 530a Credited	Start/End Time 528am-6am	Weekdays Length :30	<u>Rate</u> \$100.00	Type NM		
E 57 WSFA 11/17/17 11/17/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/172 2	528am-6am <u>Rate</u> \$100.00	:30	•	NM	1	\$100.00
Spot Ch Date Range Description 1 WSFA 11/13/17-11/19/17 Today in Alabama 530a Credited	Start/End Time 528am-6am	Weekdays Length	<u>Rate</u> \$100.00	Type NM		
58 WSFA 11/20/17 11/20/17 Today In Alabama	6a-7a	^^				
Start Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17 2 2	Rate \$175.00	:30		NM	2	\$350.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	:30	•	NM	0	\$350.00
Start Date Week: 11/20/17 End Date 11/26/17 Weekdays 2 Spots/Week 2 59 WSFA 11/14/17 11/14/17 Today In Alabama Start Date Week: 11/13/17 Weekdays Spots/Week 2 Spots/Week 2 Week: 11/13/17 11/19/17 -2 2 2 Spot Ch Date Range 1 WSFA 11/13/17-11/19/17 Description Today In Alabama	Rate \$175.00 6a-7a Rate		<u>Rate</u> \$175.00			
Start Date Week: 11/20/17 End Date 11/26/17 Weekdays 2 Spots/Week 2 59 WSFA 11/14/17 11/14/17 Today In Alabama Start Date Week: 11/13/17 Weekdays Spots/Week 11/13/17 Spot Ch Date Range Description	Rate \$175.00 6a-7a Rate \$175.00 Start/End Time	:30 Weekdays Length		NM Type		
Start Date Week: End Date 11/20/17 Weekdays 2 Spots/Week 59 WSFA 11/14/17 11/14/17 Today In Alabama Start Date Week: 11/13/17 Weekdays Spots/Week Week: 11/13/17 11/19/17 -2 2 Spot Ch Date Range Credited Description Description Today In Alabama Credited 2 WSFA 11/13/17-11/19/17 Today In Alabama Credited Today In Alabama Credited 60 WSFA 11/15/17 11/15/17 Today In Alabama Start Date Start Date Weekdays Spots/Week Week: 11/13/17 11/19/17 -2	Rate \$175.00 6a-7a Rate \$175.00 Start/End Time 6a-7a	:30 <u>Weekdays</u> <u>Length</u> -Tu :30	\$175.00	NM Type NM		
Start Date Week: End Date 11/20/17 Weekdays 2 Spots/Week 2 59 WSFA 11/14/17 11/14/17 Today In Alabama Start Date End Date Weekdays Spots/Week Spots/Week Week: 11/13/17 11/19/17 -2 2 Spot Ch Date Range I WSFA 11/13/17-11/19/17 Description Today In Alabama Credited 2 WSFA 11/13/17-11/19/17 Today In Alabama Credited 60 WSFA 11/15/17 11/15/17 Today In Alabama Start Date End Date Weekdays Spots/Week	Rate \$175.00 6a-7a Rate \$175.00 Start/End Time 6a-7a 6a-7a	:30 <u>Weekdays</u> <u>Length</u> -Tu :30 -Tu :30	\$175.00	NM Type NM NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17 2 2 59 WSFA 11/14/17 11/14/17 Today In Alabama Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 -2 2 Spot Ch Date Range Description 1 WSFA 11/13/17-11/19/17 Today In Alabama Credited 2 WSFA 11/13/17-11/19/17 Today In Alabama Credited 60 WSFA 11/15/17 11/15/17 Today In Alabama Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/16/17 Today In Alabama Spots/Week 61 WSFA 11/16/17 11/16/17 Today In Alabama Spots/Week	Rate \$175.00 6a-7a Rate \$175.00 Start/End Time 6a-7a 6a-7a Rate \$175.00	:30 Weekdays Length -Tu :30 -Tu :30	\$175.00	NM Type NM NM	2	\$0.00 \$350.00
Start Date Week: End Date 11/26/17 Weekdays 2 Spots/Week 2 59 WSFA 11/14/17 11/14/17 Today In Alabama Start Date Pange In	Rate \$175.00 6a-7a Rate \$175.00 Start/End Time 6a-7a 6a-7a 6a-7a Rate \$175.00 6a-7a Rate \$175.00	:30 Weekdays Length -Tu :30 -Tu :30 :30	\$175.00	NM Type NM NM NM	2	\$0.00 \$350.00 \$350.00

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(Line Halisactions, No-New, E - Lunca, D - Deleta)

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WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

Contract / Revision Alt Order # 1851421 / 08859661

Contract Dates **Product** Estimate # 11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

<u>Advertiser</u> Original Date / Revision 11/20/17 POL/Jones, Doug/D/Sena / 11/20/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -2 2	Rate			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Week: 11/13/17	\$115.00 Start/End Time	Weekdays Length	Rate	Type	
1 WSFA 11/13/17-11/19/17 NBC Today Show	7-9am	-Tu :30	\$115.00	NM	
Credited 2 WSFA 11/13/17-11/19/17 NBC Today Show	7-9am	-Tu :30	\$115.00	NM	
Credited	, 64,,,		₩110.00	14101	
65 WSFA 11/15/17 11/15/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am	:30		NM 2	\$230.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 2 2	<u>Rate</u> \$115.00				
66 WSFA 11/16/17 11/16/17 NBC Today Show	7-9am	:30		NM 2	\$230.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 2 2	<u>Rate</u> \$115.00				
68 WSFA 11/17/17 11/17/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am	:30	•	NM 2	\$230.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 2 2	<u>Rate</u> \$115.00				•
69 WSFA 11/20/17 11/20/17 NBC Today 2	9-10am	:30		NM 1	\$50.00
Start Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17 1 1	<u>Rate</u> \$50.00				
70 WSFA 11/14/17 11/14/17 NBC Today 2	9-10am	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 -2 2	<u>Rate</u> \$50.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 WSFA 11/13/17-11/19/17 NBC Today 2 Credited	9-10am	-Tu :30	\$50.00	NM	
2 WSFA 11/13/17-11/19/17 NBC Today 2	9-10am	-Tu: :30	\$50.00	NM	
Credited 71 WSFA 11/15/17 11/15/17 NBC Today 2	0.10				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/172 2	9-10am <u>Rate</u> \$50.00	:30		NM 0	\$0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 WSFA 11/13/17-11/19/17 NBC Today 2 Credited	9-10am	W:30	\$50.00	NM	
2 WSFA 11/13/17-11/19/17 NBC Today 2 Credited	9-10am	W: :30	\$ 50.00	NM	
72 WSFA 11/16/17 11/16/17 NBC Today 2	9-10am	:30		NM 1	\$50.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 2 2	<u>Rate</u> \$50.00				\$00.00
Spot Ch Date Range Description 2 WSFA 11/13/17-11/19/17 NBC Today 2	Start/End Time	Weekdays Length	Rate	Type	
Credited	9-10am	Th :30	\$50.00	NM	
73 WSFA 11/17/17 11/17/17 NBC Today 2	9-10am	:30		NM 0	\$0.00
Start Date Week: 11/13/17End Date 11/19/17Weekdays 2-Spots/Week2	<u>Rate</u> \$50.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>	
1 WSFA 11/13/17-11/19/17 NBC Today 2 Credited	9-10am	F :30	,\$50.00	NM	
2 WSFA 11/13/17-11/19/17 NBC Today 2 Credited	9-10am	F :30	\$50.00	NM	

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WSFA 12 East Delano Ave. Montgomery, AL 36105

(334) 288-1212

Contract / Revision Alt Order # 1851421 08859661

Contract Dates Product Estimate # 11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

Advertiser Original Date / Revision POL/Jones, Doug/D/Sena 11/20/17 / 11/20/17

***	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days Le	ngth Week	Rate	TypeS	pots	Amount
74 WSFA 11/20/17 11/20/17 NBC Today with Kathie Lee Start Date	<u>Rate</u>		:30		NM	2	\$100.00
	\$50.00			······································			
75 WSFA 11/14/17 11/14/17 NBC Today with Kathie Lee <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -2 2	10-11am <u>Rate</u> \$50.00		:30		NM	0	\$0.00
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Туре		
1 WSFA 11/13/17-11/19/17 NBC Today with Kathie Lee	10-11am	-Tu	- :30	\$50.00	NM		
Credited 2 WSFA 11/13/17-11/19/17 NBC Today with Kathie Lee Credited	10-11am	-Tu	- :30	\$50.00	NM		
76 WSFA 11/15/17 11/15/17 NBC Today with Kathie Lee	10-11am		:30		NM	2	\$100.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 2 2	<u>Rate</u> \$50.00					_	\$100.00
77 WSFA 11/16/17 11/16/17 NBC Today with Kathie Lee	10-11am		:30		NM	2	\$100.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 2 2	<u>Rate</u> \$50.00			•			
79 WSFA 11/17/17 11/17/17 NBC Today with Kathie Lee	10-11am		:30		NM	2	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/172 2	<u>Rate</u> \$50.00						
Start Date End Date Weekdays Spots/Week	11-1130Am Rate		:30		NM	1	\$30.00
Week: 11/20/17 11/26/17 1 1	\$30.00						
	11-1130Am		:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -1 1	<u>Rate</u> \$30.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	Length	Rate	Туре		
1 WSFA 11/13/17-11/19/17 ALABAMA LIVE @ 11A	11-1130Am	-Tu		\$30.00	NM		
Credited							
	11-1130Am		:30		NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	<u>Rate</u> \$30.00						
00 11105	11-1130Am		:30		- ND 4	4	***
Start Date	Rate		.30		NM	1	\$30.00
Week: 11/13/17 11/19/171 1	\$30.00						
	11-1130Am		:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 1 1	<u>Rate</u> \$30.00						
85 WSFA 11/20/17 11/20/17 ALABAMA LIVE @ 1130AM	1130A-12P		:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17 1 1	<u>Rate</u> \$30.00			•			
86 WSFA 11/14/17 11/14/17 ALABAMA LIVE @ 1130AM	1130A-12P		:30	***************************************	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -1 1	<u>Rate</u> \$30.00						•
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Type		
1 WSFA 11/13/17-11/19/17 ALABAMA LIVE @ 1130AM	1130A-12P	-Tu	:30	\$30.00	NM NM		
Credited							

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Alt Order #



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WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

1851421 / 08859661 **Contract Dates** Product Estimate # 11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

Contract / Revision

Original Date / Revision

<u>Advertiser</u> POL/Jones, Doug/D/Sena 11/20/17 / 11/20/17

*Line Ch Start Data End Data Description	Start/End	_	Spots			_	
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	TypeS	Spots	Amount
87 WSFA 11/15/17 11/15/17 ALABAMA LIVE @ 1130AM			:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/171 1	Rate						
	\$30.00		****				
88 WSFA 11/16/17 11/16/17 ALABAMA LIVE @ 1130AM	1130A-12P		:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate				1		
Week: 11/13/17 11/19/171 1	\$30.00						
E 90 WSFA 11/17/17 11/17/17 ALABAMA LIVE @ 1130AM	1130A-12P		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				1		
Week: 11/13/17 11/19/171 1	\$30.00						
Spot Ch Date Range Description	Start/End Time	Weekdays		<u>Rate</u>	<u>Type</u>		
1 WSFA 11/13/17-11/19/17 ALABAMA LIVE @ 1130AM	1130A-12P	F-	:30	\$30.00	NM		
Credited							
91 WSFA 11/20/17 11/20/17 WSFA 12 News at Noon	12-1230pm		:30		NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 11/20/17 11/26/17 1 1	\$100.00			•			
92 WSFA 11/14/17 11/14/17 WSFA 12 News at Noon	12-1230pm		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 11/13/17 11/19/17 -1 1	\$100.00						
Spot Ch Date Range Description	Start/End Time	Weekdays		<u>Rate</u>	<u>Type</u>		
1 WSFA 11/13/17-11/19/17 WSFA 12 News at Noon	12-1230pm	-Tu	:30	\$100.00	NM		
Credited							
93 WSFA 11/15/17 11/15/17 WSFA 12 News at Noon	12-1230pm		:30		NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate			•			
Week: 11/13/17 11/19/171 1	\$100.00						
94 WSFA 11/16/17 11/16/17 WSFA 12 News at Noon	12-1230pm		:30		NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 11/13/17 11/19/171 1	\$100.00						
	12-1230pm		:30		NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate					·	********
Week: 11/13/17 11/19/171 1	\$100.00						
96 WSFA 11/20/17 11/20/17 NET Days of Our Lives	1230-130p		:30	,	NM	1	\$150.00
Start Date	<u>Rate</u>					•	\$ 100.00
Week: 11/20/17 11/26/17 1 1	\$150.00						
97 WSFA 11/14/17 11/14/17 NET Days of Our Lives	1230-130p		:30	***************************************	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					·	Ψ0.00
Week: 11/13/17 11/19/17 -1 1	\$150.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u>		
1 WSFA 11/13/17-11/19/17 NET Days of Our Lives	1230-130p	-Tu	:30	\$150.00	NM		
Credited				•			
98 WSFA 11/15/17 11/15/17 NET Days of Our Lives	1230-130p		:30		NM	1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate					*	- · · - ·
Week: 11/13/17 11/19/172 2	\$150.00				1		
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u>		
1 WSFA 11/13/17-11/19/17 NET Days of Our Lives	1230-130p	W	:30	\$150.00	NM		
Credited							
	1230-130p		:30		NM	1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate			•	1		
Week: 11/13/17 11/19/171 1	\$150.00						

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www.wsfa.com

Contract / Revision Alt Order # 1851421 / 08859661

Contract Dates Product Estimate # 11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

Advertiser Original Date / Revision 11/20/17 / 11/20/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate	Type S _i	oots	Amount
Start Date End Date Weekdays Spots/Week	Rate					
E 100 WSFA 11/20/17 11/20/17 Today in Alabama 430am	430-5a	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50		14141	U	\$0.00
Week: 11/20/17 11/26/17 2 2	\$5.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 11/20/17-11/26/17 Today in Alabama 430am	430-5a	M :30	\$5.00	NM		
Credited						
2 WSFA 11/20/17-11/26/17 Today in Alabama 430am	430-5a	M:30	\$ 5.00	NM		
Credited						
101 WSFA 11/17/17 11/17/17 NET Days of Our Lives	1230-130p	:30		NM	1	\$150.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					,
Week: 11/13/17 11/19/171 1	\$150.00					
102 WSFA 11/20/17 11/20/17 RIGHT THIS MINUTES	130-2p	:30		NM	1	\$30.00
Start Date	Rate		•			
Week: 11/20/17 11/26/17 1 1	\$30.00					
103 WSFA 11/14/17 11/14/17 RIGHT THIS MINUTES	130-2p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			1		·
Week: 11/13/17 11/19/17 -1 1	\$30.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	Type		
1 WSFA 11/13/17-11/19/17 RIGHT THIS MINUTES	130-2p	-Tu :30	\$30.00	NM		
Credited						
104 WSFA 11/15/17 11/15/17 RIGHT THIS MINUTES	130-2p	:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/13/17 11/19/171 1	\$30.00					
105 WSFA 11/16/17 11/16/17 RIGHT THIS MINUTES	130-2p	:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 11/13/17 11/19/171 1	\$30.00					
106 WSFA 11/17/17 11/17/17 RIGHT THIS MINUTES	130-2p	:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 11/13/17 11/19/171 1	\$30.00		•			
107 WSFA 11/20/17 11/20/17 HARRY	2-3p	:30		NM	1	\$25.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/20/17 11/26/17 1 1	\$25.00					
108 WSFA 11/14/17 11/14/17 HARRY	2-3p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/13/17 11/19/17 -1 1	\$25.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 11/13/17-11/19/17 HARRY Credited	2-3p	-Tu :30	*\$ 25.00	NM		
109 WSFA 11/15/17 11/15/17 HARRY	2-3p	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	Rate			1		
	\$25.00 Start/End Time	Managara Lacata	D-6	_		
Spot Ch Date Range Description 1 WSFA 11/13/17-11/19/17 HARRY	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
Credited	2-3p	W:30	\$25.00	NM		
	^^					
110 WSFA 11/16/17 11/16/17 HARRY Start Date End Date Weekdays Spots/Week	2-3p	:30	•	NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	<u>Rate</u> \$25.00			ı		
	Ψ23.00			1		

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www.wsfa.com

Alt Order # Contract / Revision 1851421 08859661

Contract Dates Product Estimate # 11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

Advertiser Original Date / Revision 11/20/17 / 11/20/17 POL/Jones, Doug/D/Sena

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
111 WSFA 11/14/17 11/14/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week	430-5a	:30	NM	0	\$0.00
Week: 11/13/17 11/19/17 -2 2	<u>Rate</u> \$5.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 WSFA 11/13/17-11/19/17 Today in Alabama 430am	430-5a	-Tu: :30	\$5.00 NM		
Credited 2 WSFA 11/13/17-11/19/17 Today in Alabama 430am	400 5-	-Tu :30	05.00		
Credited 17713777-1779777 Today In Alabama 430am	430-5a	-Tu:30	\$5.00 NM		
112 WSFA 11/17/17 11/17/17 HARRY	2-3p	:30	NM	1	\$25.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00	11111		420.00
Week: 11/13/17 11/19/171 1	\$25.00				
113 WSFA 11/20/17 11/20/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17 1 1	<u>Rate</u> \$60.00				
114 WSFA 11/14/17 11/14/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50	IAIAI	Ŭ	\$0.00
Week: 11/13/17 11/19/17 -1 1	\$60.00				
Spot Ch Date Range Description 1 WSFA 11/13/17-11/19/17 JUDGE JUDY 2ND RUN	Start/End Time	Weekdays Length	Rate Type		
Credited Substitution of the Credited	3-330p	-Tu :30 ,8	\$60.00 NM		
115 WSFA 11/16/17 11/16/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate	.50	(Aiv)		\$00.00
Week: 11/13/17 11/19/171 1	\$60.00				
116 WSFA 11/17/17 11/17/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/171 1	<u>Rate</u> \$60.00				
117 WSFA 11/20/17 11/20/17 JUDGE JUDY 1ST RUN	330-4p	:30	AIA.		\$60.00
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	1	\$60.00
Week: 11/20/17 11/26/17 1 1	\$60.00				
118 WSFA 11/14/17 11/14/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 -1 1	Rate				
Spot Ch Date Range Description	\$60.00 Start/End Time	Weekdays Length	Rate Type		
1 WSFA 11/13/17-11/19/17 JUDGE JUDY 1ST RUN	330-4p	***************************************	1400 NM		
Credited	•				
119 WSFA 11/15/17 11/15/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	Rate				
	\$60.00				
120 WSFA 11/16/17 11/16/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week	330-4p <u>Rate</u>	:30	NM	1	\$60.00
Week: 11/13/17 11/19/171 1	\$60.00				
121 WSFA 11/17/17 11/17/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 1 1	Rate	,			
	\$60.00				
122 WSFA 11/15/17 11/15/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week	430-5a <u>Rate</u>	:30	NM	0	\$0.00
Spois/vveek	Nate		J		

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Contract / Revision Alt Order# 1851421 08859661

Contract Dates Product Estimate# 11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

Advertiser Original Date / Revision 11/20/17 / 11/20/17 POL/Jones, Doug/D/Sena

Start Date End Date Description Time Days Length Week Rate Type Spots Amount		Start/End	Spots/			
Sept Ch Date Range Description Stant/End Time Weekdays Length Rate Type Stant/End Time Weekdays Length Rate Type Stant/End Time Weekdays Length Rate Type Stant/End Time Weekdays Stant/End Time Weekdays Stant/End Time Weekdays Stant/End Time Stant/End Time Weekdays Stant/End Time	*Line Ch Start Date End Date Description	Time	Days Length Week Ra	te TypeS	pots	Amount
Sept Ch Date Range Description 1 WSFA 11/11/1-11/19/17 Today in Alabama 430am 430-5a W - 30 \$5.00 NM \$2 \$120.00						
Credited 2 WSFA 11/13/17-11/19/17 Today in Alabama 430am 430-5a	Spot Ch Date Range Description		Weekdays Length · Ra	ite Type		
2 WSFA 11/13/17 11/19/17		430-5a				
The start Date The start Date Start Da		400 5				
Start Date End Date Weekdays Sotos/Week Rate Soto.00	-	430-5a	W :30 \$5 .	10 мм		
Very		M-F 4-430P	:30	NM	2	\$120.00
124 WSFA 11/14/17						
Start Date End Date Weekdays Spots/Week Rate Week Spots Start Date End Date Spots -	····					
Spot Ch			:30	NM	0	\$0.00
1 WSFA 11/13/17-11/19/17 WSFA 12 NEWS AT 4PM M-F 4-430P Tu				ŀ		
Credited 2 WSFA 11/13/17-11/19/17 WSFA 12 NEWS AT 4PM M-F 4-430P	Spot Ch Date Range Description	Start/End Time	Weekdays Length Ra	te <u>Type</u>		
2 WSFA 11/13/17-11/19/17 WSFA 12 NEWS AT 4PM M-F 4-430P		M-F 4-430P	-Tu :30 \$ 60.	HN OC		
125 WSFA 11/15/17		M E 4 420D	Tu .20 660	20 244		
Start Date End Date Meekdays Color C		IVI-F 4-43UF	-1u :30 \$00. 1	HO INIVI		
Start Date End Date 11/19/17 WSFA 12 NEWS AT 4PM M-F 44-30P 30 NM 2 \$120.00	125 WSFA 11/15/17 11/15/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	2	\$120.00
126 WSFA 11/16/17 11/16/17 WSFA 12 NEWS AT 4PM M-F 4-430P :30 NM 2 \$120.00	Start Date End Date Weekdays Spots/Week		•		_	V
Start Date End Date Meekdays T1/13/17 T1/17/17 T1/17/17 SFA 12 NEWS AT 4PM M-F 430-5P T1/13/17 T1/13/						
Week: 11/13/17 11/19/17			:30	NM	2	\$120.00
Start Date End Date 11/13/17 WSFA 12 NEWS AT 4PM M-F 430-5P Start Date WSFA 11/13/17 WSFA 12 NEWS AT 4PM M-F 430-5P Start Date WSFA 11/13/17 WSFA 12 NEWS AT 4PM M-F 430-5P Start Date Start Date MSFA 11/13/17 WSFA 12 NEWS AT 4PM M-F 430-5P Start Date Start Date Start Date MSFA 11/13/17 WSFA 12 NEWS AT 4PM M-F 430-5P Start Date St						
Start Date End Date Til/19/17 WFFA 12 NEWS AT 4PM M-F 430-5P Start Date WSFA 11/13/17 Til/19/17 WSFA 12 NEWS AT 4PM M-F 430-5P Start Date	127 WSFA 11/17/17 11/17/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	2	\$120.00
128 WSFA 11/20/17 11/20/17 WSFA 12 NEWS AT 4PM M-F 430-5P Start Date End Date Meekdays Spots/Week S75.00		<u>Rate</u>				*
Start Date End Date Weekdays Spots/Week Rate \$75.00						
Neek: 11/20/17 11/26/17 2 2 \$75.00			:30	NM	2	\$150.00
Start Date End Date Weekdays Spots/Week Rate \$75.00				İ		
Start Date End Date Meekdays Spots/Week \$75.00	129 WSFA 11/14/17 11/14/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	0	\$0.00
Spot Ch Date Range Description WSFA 11/13/17-11/19/17 WSFA 12 NEWS AT 4PM M-F 430-5P -Tu					-	******
1 WSFA 11/13/17-11/19/17 WSFA 12 NEWS AT 4PM M-F 430-5P -Tu		•	Modelan Laurita Da	. T		
Credited 2 WSFA 11/13/17-11/19/17 WSFA 12 NEWS AT 4PM Credited 130 WSFA 11/15/17 11/15/17 WSFA 12 NEWS AT 4PM M-F 430-5P :30 NM 2 \$150.00 Start Date Week: 11/13/17 11/19/172 End Date Weekdays Spots/Week F3.00 Rate S75.00 ***						
Credited 130 WSFA 11/15/17 11/15/17 WSFA 12 NEWS AT 4PM M-F 430-5P :30 NM 2 \$150.00	Credited		.00 ,070.0	· ///		
130 WSFA 11/15/17 11/15/17 WSFA 12 NEWS AT 4PM M-F 430-5P :30 NM 2 \$150.00 Start Date End Date Weekdays Spots/Week Rate \$75.00		M-F 430-5P	-Tu :30 \$75.0	₽ NM		
Start Date Week: End Date 11/13/17 Weekdays 2-2 Spots/Week 575.00 Rate \$75.00 131 WSFA 11/16/17 11/16/17 WSFA 12 NEWS AT 4PM M-F 430-5P Start Date Weekdays 11/13/17 Section Date Weekdays Spots/Week 11/13/17 Rate \$75.00 132 WSFA 11/17/17 11/17/17 WSFA 12 NEWS AT 4PM M-F 430-5P Start Date End Date Weekdays Spots/Week Rate W-F 430-5P Start Date End Date Weekdays Spots/Week Rate Spots/Week Rate						
Week: 11/13/17 11/19/17 2 2 \$75.00 131 WSFA 11/16/17			:30	MM	2	\$150.00
Start Date End Date Weekdays Spots/Week Rate \$75.00						
Start Date Week: End Date 11/13/17 Weekdays 2	131 WSFA 11/16/17 11/16/17 WSFA 12 NEWS AT 4PM		:30	NM	2	\$150.00
132 WSFA 11/17/17 11/17/17 WSFA 12 NEWS AT 4PM M-F 430-5P :30 NM 2 \$150.00		Rate			-	Ψ,00.00
Start Date End Date Weekdays Spots/Week Rate						
	<u> </u>		:30	NM	2	\$150.00

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 Contract / Revision
 Alt Order #

 1851421 /
 08859661

 Contract Dates
 Product
 Estimate #

 11/14/17 - 11/20/17
 DOUG JONES FOR SET 5097

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/20/17 / 11/20/17

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type	Spots	Amount
133 WSFA 11/16/17 11/16/17 Today in Alabama 430am	430-5a	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/172 2	<u>Rate</u> \$5.00	•			
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 WSFA 11/13/17-11/19/17 Today in Alabama 430am	430-5a		5.00 NM		
Credited		•			
2 WSFA 11/13/17-11/19/17 Today in Alabama 430am	430-5a	Th :30 \$	5.00 NM		
Credited					
134 WSFA 11/20/17 11/20/17 WSFA 12 News at Five	5-530pm	:30	NM	2	\$370.00
Start Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17 2 2	<u>Rate</u> \$185.00	•			
135 WSFA 11/14/17 11/14/17 WSFA 12 News at Five	5-530pm	:30	NM	0	60.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	U	\$0.00
Week: 11/13/17 11/19/17 -1 1	\$185.00				
Spot Ch Date Range Description	Start/End Time		Rate <u>Type</u>		
1 WSFA 11/13/17-11/19/17 WSFA 12 News at Five Credited	5-530pm	-Tu :30 \$18	5.00 NM		
136 WSFA 11/15/17 11/15/17 WSFA 12 News at Five				_	
Start Date End Date Weekdays Spots/Week	5-530pm Rate	:30	NM	2	\$370.00
Week: 11/13/17 11/19/172 2	\$185.00				
137 WSFA 11/16/17 11/16/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
Start Date	<u>Rate</u>			•	* (33,33
Week: 11/13/17 11/19/171 1	\$185.00				
138 WSFA 11/17/17 11/17/17 WSFA 12 News at Five	5-530pm	:30	NM	2	\$370.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/172 2	<u>Rate</u> \$185.00				
139 WSFA 11/20/17 11/20/17 WSFA 12 News at Six - MF		-20		•	0700.00
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	2	\$700.00
Week: 11/20/17 11/26/17 2 2	\$350.00				
140 WSFA 11/14/17 11/14/17 WSFA 12 News at Six - MF	6-630pm	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/13/17	\$350.00	NAT- delegation of the state of	, <u> </u>		
Spot Ch Date Range Description 1 WSFA 11/13/17-11/19/17 WSFA 12 News at Six - MF	Start/End Time	Weekdays Length F	Rate <u>Type</u> D-00 NM		
Credited VIGIA 12 News at SIX - WII	0-030pm	- u	7-00		
2 WSFA 11/13/17-11/19/17 WSFA 12 News at Six - MF	6-630pm	-Tu :30 \$356	0.00 NM		
Credited					
141 WSFA 11/15/17		:30	MM	2	\$700.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 2 2	Rate				
	\$350.00			_	
142 WSFA 11/16/17 11/16/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week	6-630pm Rate	:30	NM	2	\$700.00
Week: 11/13/17 11/19/172 2	\$350.00	•			
143 WSFA 11/17/17 11/17/17 WSFA 12 News at Six - MF		:30	NM	2	\$700.00
Start Date End Date Weekdays Spots/Week	Rate	.00	1.4101	<i>د</i> ـ	ψ, σσ.σσ
Week: 11/13/17 11/19/172 2	\$350.00				
144 WSFA 11/20/17 11/20/17 NET Early Today ON	4-430x	:30	NM	2	\$6.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		I		

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 Contract / Revision
 Alt Order #

 1851421 /
 08859661

 Contract Dates
 Product
 Estimate #

 11/14/17 - 11/20/17
 DOUG JONES FOR SE 5097

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/20/17 / 11/20/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week • Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17 M 2	<u>Rate</u> \$3.00			
145 WSFA 11/14/17	4-430x <u>Rate</u> \$3.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/13/17-11/19/17 NET Early Today ON Credited	Start/End Time 4-430x	Weekdays Length Rate -Tu :30 \$3.00	Type NM	
2 WSFA 11/13/17-11/19/17 NET Early Today ON Credited	4-430x	-Tu :30 \$3.00	NM	
146 WSFA 11/15/17 11/15/17 NET Early Today ON Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 w 2	4-430x <u>Rate</u> \$3.00	:30	NM 2	\$6.00
147 WSFA 11/16/17 11/16/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17T 2	4-430x <u>Rate</u> \$3.00	:30	NM 2	\$6.00
148 WSFA 11/16/17 11/16/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17T 2	4-430x <u>Rate</u> \$3.00	:30	NM 2	\$6.00
149 WSFA 11/16/17 11/16/17 DELAY/Tonight Show w/Jay <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17T 1	11105p-12xm <u>Rate</u> \$115.00	:30	NM 1	\$115.00
150 WSFA 11/16/17 11/16/17 DELAY Late Night <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17T 1	1206-1xm <u>Rate</u> \$10.00	:30	NM 1	\$10.00
151 WSFA 11/16/17 11/16/17 NET NFL Thursday Pre-Gar	n 630-730p <u>Rate</u> \$150.00	:30	NM 1	\$150.00
152 WSFA 11/16/17	730p-1030p <u>Rate</u> \$750.00	:30	NM 1	\$750.00
153 WSFA 11/16/17	1030p-11p <u>Rate</u> \$150.00	:30	NM 1	\$150.00
154 WSFA 11/19/17	1030p-11p <u>Rate</u> \$150.00	:30	NM 1	\$150.00
155 WSFA 11/20/17 11/20/17 The Voice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/20/17 11/26/17 M 2	7-9pm <u>Rate</u> \$600.00	:30	NM 2	\$1,200.00
156 WSFA 11/17/17		:30	NM 1	\$415.00
157 WSFA 11/18/17	230p-6p <u>Rate</u> \$50.00	:30	NM 2	\$100.00
158 WSFA 11/17/17 11/17/17 Dateline	8-10pm	:30	NM 2	\$450.00

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Alt Order# Contract / Revision 08859661 1851421 /

Contract Dates **Product** <u>Estimate #</u> 11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

Advertiser Original Date / Revision 11/20/17 / 11/20/17 POL/Jones, Doug/D/Sena

	Start/End	Spots/ ·			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 F 2	<u>Rate</u> \$225.00				
159 WSFA 11/16/17 11/19/17 WSFA 12 News at Six - MF	6-630pm	:30	NM	1	\$525.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17TF 1	<u>Rate</u> \$525.00		ı		
160 WSFA 11/16/17 11/19/17 Today in Alabama	6a-7a	:30	NM	1	\$265.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	•	Ψ200.00
Week: 11/13/17 11/19/17TF 1	\$265.00				
161 WSFA 11/16/17 11/19/17 Today In Alabama	6a-7a	:30	NM	2	\$530.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17TF 2	<u>Rate</u> \$265.00				
162 WSFA 11/19/17 11/19/17 Nascar Daytime	1p-5p	:30	NM	1	\$65.00
Start Date	Rate				
Week: 11/13/17 11/19/175 1	\$65.00				
163 WSFA 11/20/17 11/20/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week	5-530a	:30	NM	1	\$130.00
Week: 11/20/17 11/26/17 M 1	<u>Rate</u> \$130.00				
164 WSFA 11/18/17 11/18/17 NBC Saturday Today Show	6-8am	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 11/13/17 11/19/17S- 1	\$70.00				
165 WSFA 11/19/17 11/19/17 NET NBC Sunday Today Start Date End Date Weekdays Spots/Week	nc7-8a Rate	:30	NM	1	\$70.00
Week: 11/13/17 11/19/17S 1	\$70.00	•			
166 WSFA 11/17/17 11/17/17 Dateline NBC	8-10pm	:30	NM	1	\$225.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17F 1	<u>Rate</u> \$225.00				
167 WSFA 11/20/17 11/20/17 NBC Today Show	7-9am	:30	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate	.30	NIVI	1	\$175.00
Week: 11/20/17 11/26/17 M 1	\$175.00				
168 WSFA 11/18/17 11/18/17 SNL	9-10PM	:30	NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17S- 2	<u>Rate</u> \$100.00				
169 WSFA 11/20/17 11/20/17 HARRY	2-3p	:30	NM	1	\$25.00
Start Date End Date Weekdays Spots/Week	Rate	.00	1111	•	Ψ20.00
Week: 11/20/17 11/26/17 M 1	\$25.00	***************************************			
170 WSFA 11/20/17 11/20/17 Today In Alabama <u>Start Date</u> <u>End Date</u> Weekdays Spots/Week	6a-7a	:30	NM	1	\$265.00
Week: 11/20/17 11/26/17 M 1	<u>Rate</u> \$265.00				
171 WSFA 11/18/17 11/18/17 Will & Grace/Superstore	7-8pm	:30	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/13/17 11/19/17S- 1	\$75.00	.02		_	A*** * * * *
172 WSFA 11/18/17 11/18/17 NET Soccer Start Date End Date Weekdays Spots/Week	1130a-130p <u>Rate</u>	:30	NM	2	\$70.00
Week: 11/13/17 11/19/17S- 2	\$35.00				
173 WSFA 11/17/17 11/17/17 Last Call With Carson Daily	L1230-105x	:30	NM	1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17F 1	<u>Rate</u> \$15.00	•			
***************************************	φ13.00		ı		

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Revision Alt Order# 1851421 08859661

Contract Dates Product Estimate # 11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

Advertiser Original Date / Revision 11/20/17 / 11/20/17 POL/Jones, Doug/D/Sena

Start/End Spots/ Time Type Spots Length Week Days Rate

Ch Start Date End Date Description Amount Start Date End Date Weekdays Spots/Week Rate

168 \$21,104.00 **Totals**

Time Period # of Spots **Gross Amount** Agency Comm. Net Amount 10/30/17 -11/20/17 168 \$21,104.00 (\$3,165.60)\$17,938.40 Totals 168 \$17,938.40 \$21,104.00 (\$3,165.60)

Signature: Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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broadcast to reach its viewers. This station does not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET HEADLINE# 8859661 TRF# 1851421 MOD# 3: APPROVED REV #0 \$\$\$

REP \$\$\$

-9387

AGENCY CREDIT RISK !!!

AGENCY CREDIT FISK !!!

HARRIS REPORT FROM STATION NOV19/17 14.54

CHANGES *** WSFA-TV ***

SALESMAN REGIONAL (H) SCATTERGOOD EDDINS LOCAL RYAN JEFF WA CLASS: NATL PRSN NAME SALES BUYER REP.# INVOICE) ORDER, 1650 SUITE# (LINE) SE POLI/D JONES/D/SEN/AL COMMENTS: PARTNERS MEDIA 8859661 PKWY 30339 75 # GA 900 CIRCLE EST#5097 CONTRACT ATLANTA CANAL SENAT NAME NAME FOR AGY. ADV. JONES DOUG # # ORDER PRDCT ADV AGY

BILLING NEEDED COLOP TAX STATE TAX CILY STA:

WK-1

NOV20/17

DATES NOV14/17

FLIGHT

14.54

NOV19/1

DATE

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA 30339

SCHEDULE

IN ADVANCE

A CASH

THIS IS

Ω

CON

NOV20 (2/WK) NOV17 NOV17 MISSED: FRI/530A-600A FRI/1130A-1200N MON/430A-459A NO BUYS TO PRINT STATION MAKEGOOD OFFERS BUY#100 BUY#57 BUY#90 UNRESL

OFFER: NONE

21244.00

NOV/17

TO HDL \$140.00 ADD WILL AND WE CMT:NO AVAILS. PLEASE CREDIT CMT:THANKS, DENICE 21244.00

TOTAL

CONTRACT

TOTAL

%

#8864311

(NOV19/17)

\$100.00

\$30.00

308 308 308

WIYC ω_{ϕ} WBMM % CABL 11% WCOV % % % 0 % WAKA EAKA 14% WNCF ESFA 39% WSFA \$54,089 TOTALS MARKET

ACCURATE SHARES

SVC- ARB DEMOS- RA35+* REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET TRF# 1851421 #0 \$\$\$ HEADLINE# 8859661 MOD# 3: APPROVED REV MOD# REP SSS

703-516-9680 FROM STATION **CHANGES** FAX# RISK !!! REPORT F CREDIT AGENCY

NOV19/17 16.23 *** WSFA-TV ***

16.23 # SALESMAN REGIONAL DATE NOV19/1 (H)EDDINS SCATTERGOOD LOCAL RYAN OFF.# JEFF WA CLASS: NATL NAME PRSN BUYER SALES REP.# INVOICE) BILLING NEEDED 1650 ORDER, SUITE# (LINE, SE COLOP JONES/D/SEN/AL COMMENTS: PARTNERS MEDIA 8859661 PKWY 30339 WK-1 75 # GA EST#5097 CIRCLE CONTRACT NOV20/17 ATLANTA, POLI/D CANAL 006 TAX SENAT NAME NAME STATE FOR DATES NOV14/17 AGY. ADV. CONES DOUG TAX FLIGHT # ORDER PRDCT CILX ADV AGY

STA:

**** SCHEDULE CASH IN ADVANCE ď ΗS THIS **** Ω CON

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA 30339

(NOV19/17) PLS ADVISE. 720P-(NOV19/17) #8864311 Ω \$750.00 \$750.00 NFL AIRED \$100.00 \$30.00 \$5.00 TO HDL 30S 30S NFL RUNNING LONG. THANKS, DENICE \$140.00 308 308 308 ADD WILL NOV20 (2/WK) MΕ AT 10:53P DUE TO PLEASE CONFIRM LATE RUN. NOV16 NOV16 NOV17 NOV17 AND PLEASE CREDIT CMT:SPOT AIRED LATE FRI/1130A-1200N MON/430A-459A MISSED: THU/730P-1030P OFFER: THU/720P-1053P CMT:THANKS, DENICE MISSED: FRI/530A-600A CMT: NO AVAILS. CMT:1053P. OFFER: NONE MAKEGOOD OFFERS: BUY#100 BUY#147 BUY#90 BUY#57 21244.00 TO PRINT UNRESL UNRESL STATION NO BUYS NOV 17 ω

0% CABL 11% WCOV % % % 0 WAKA EAKA 14% 0%% WNCF ESFA 8 9 % WSFA Q \$54,08 TOTALS MARKET

21244.00

TOTAL

CONTRACT

TOTAL

0%

WIYC

ω %

WBMM

SHARES ACCURATE

ARB SVC-

DEMOS- RA35+*

REP HEADLINE# 8859661 TRF# 1851421 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

NOV20/17 09.50 *** WSFA-TV *** RISK !!! REPORT FROM REP **CHANGES**

703-516-9680

#

SALESMAN REGIONAL (H) JEFF SCATTERGOOD EDDINS LOCAL RYAN OFF.# WA-CLASS: NATL. NAME PRSN BUYER SALES REP.# ORDER, INVOICE) 1650 SUITE# COMMENTS: (LINE, SE JONES/D/SEN/AL CANAL PARTNERS MEDIA 8859661 PKWY 30339 75 WK-1# GA 900 CIRCLE SENAT EST#5097 CONTRACT NOV20/17 ATLANTA, POLI/D NAME AGY. NAME FOR FLIGHT DATES NOV14/17 ADV. JONES DOUG # # ORDER PRDCT ADV AGY

CO-OP BILLING NEEDED TAX STATE CITY TAX

DATE NOV20/17 5

09.50

THANKS JASMINE FOR RYAN REVISED ORDER M6 OKD AS LINE 169 TTL SAME, \$21,244 PLS CONFM

REP:

A CASH IN ADVANCE SCHEDULE **** **** THIS IS S CON

STA:

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 30339 ATLANTA, GA

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A STAS. CNE	:	F . / W.K.	
E Z		FAC	7 7 7 7
•	,	•	.
START		DATE	
••		•	
RATE			
SEC			
: LGTH :		••	
PERIOD			
TIME			
:CD:	. #		
:LINE#:REP	DIVI I.	dara.	

5097 H AGENCY EST# \$750.00 AGENCY ADVERTISER CODE = 836 AGENCY PRODUCT CODE = 967 30 730P-1030P (O 147

ORD COM1: URGENT! ORDER CAME IN AFTER LOG DEADLINE FOR 11/14. WILL CREDIT ORD COM2: \$1.00. PLEASE CONFIRM. THANKS, DENICE
PART OF A MAKEGOOD MADE UP OF LINES 146-155 FOOTBALL THUR NIGHT NFL PROGRAM : ORD COM1:

0

0

11/16

11/16

REP: TEL# 703-CREDIT ADVISOR MOD# 3: UNAPPROVED REV #1 \$\$\$

REP \$\$\$

NOV20/17 09.50 *** WSFA-TV *** FAX# 703-516-9680 CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

: LINE	: LINE#:REP : :LINE#	: CD:	TIME PERIOD	: LGTH : SEC :	RATE	: START : DATE	: END :SPTS: : DATE : /WK:	PTS: WEEK: /WK: IŅVT :	DAYS	TOTE:
	169	A 720P-	720P-1053P	30	\$750.00	11/16	11/16 1	THU	J	Н
STATIC	PROGRAM ORD COM1 ORD COM2 THIS IS	: : : ACC D O	Z & · () · ·	HT NFL FOOTBALL ED LATE AT 10:53P DU PLEASE CONFIRM LATE OF A LATE RUN SPOT O	UE TO RUN. ON LIN	NFL RUNNING LONG. THANKS, DENICE E-147	NFL AIRED 720P-	20P-		
R S	UNRESL	BUY#57 BUY#90 BUY#100		MISSED: FRI/530A-600A FRI/1130A-1200N MON/430A-459A OFFER: NONE		NOV17 NOV17 NOV20 (2/WK)	8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	\$100.00 \$30.00 \$5.00	(NOV19/17)	
			CAN	CMT:NO AVAILS. PL.	EASE CREDIT	AND WE WILL	ADD \$140.00	TO HDL #8864311	1311.	
9 X	OK'D	BUY#147		MISSED:THU/730P-1030P OFFER:THU/720P-1053P CMT:SPOT AIRED LATE CMT:1053P. PLEASE	E AT 10:53P CONFIRM LAT	V16 V16 E TO RUN.	30S 30S NFL RUNNING LONG. THANKS, DENICE	\$750.00 \$750.00 NFL AIRED	(NOV19/17) PLS ADVISE 720P-	
NOV/17		21244.00						CONTRACT TOTAL	AL 21244.00	00-1

21244.00

TOTAL

CONTRACT

%

WIYC

m %

WBMM

%

CABL

WCOV 11%

33%

WAKA EAKA

1 0 4 % %

WNCF

39%

WSFA

\$54,089

TOTALS

MARKET

ACCURATE SHARES

SVC- ARB DEMOS- RA35+* *-MULTIPLE

Y-DAYS Z-COMMENTS

N-PROGRAM NAME

M-MAKEGOOD

L-LENGTH

DE-DELETE E-EFF DATES

C-CANCELLED

B-BUY TYPE

A-ADD

MOD CODE

X-LATE

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

TEL# 703-528-9387 REP: TEL# 703-528 CREDIT ADVISORY: REP HEADLINE# 8859661 TRF# 1851421 \$\$\$ MOD# 3: APPROVED REV #2 \$\$\$

NOV20/17 10.33 *** WSFA-TV *** CREDIT RISK !!! HARRIS REPORT FROM STATION AGENCY ORDER WORKSHEET

FAX# 703-516-9680

SS/D/SEN/AL REP.# OFF.# SALESMAN #	JERS MEDIA BUYER NAME JEFF SCATTERGOOD	900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)	1 30339	# 8859661 CLASS: NATL. LOCAL REGIONAL	DOUG JONES FOR SENAT EST#5097 COMMENTS: (LINE, ORDER, INVOICE)	'K-1	CO-OP BILLING NEEDED DATE NOV20/17 10.3
ADV. NAME POLI/D JONES/D/SEN/AL	AGY. NAME CANAL PARTNERS MEDIA	900 CIRCLE	ATLANTA, GA 30335	CONTRACT # 8859661	ONES FOR SENAT EST#5097	MOV14/17 NOV20/17 WK-1	STATE TAX
ADV #	AGY #			ORDER #	PRDCT DOUG JO	FLIGHT DATES NOV14/17	CITY TAX

\$140 WAS MOVED TO HDLN: PREVIOUS TTL, \$21,244 REVISED TTL, \$21,104 REVISED ORDER M5 OKD AS A CREDIT PLS CONFM REP:

8864311

THANKS JASMINE FOR RYAN

STA:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA 30339

CONTRACT SCHEDULED FOR GENERATION NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS:
M5 OK'D BUY#57 MISSED:FRI/530A-600A

\$100.00 \$30.00 \$5.00 CMT:NO AVAILS. PLEASE CREDIT AND WE WILL ADD \$140.00 308 308 308 NOV20 (2/WK) NOV17 NOV17 MISSED: FRI/530A-600A FRI/1130A-1200N MON/430A-459A OFFER: NONE BUY#100 BUY#90

CMT: THANKS, DENICE

Μ7

(NOV19/17)

TO HDL #8864311:

PLS ADVISE (NOV20/17) OUR NEWS AIRED \$150.00 \$150.00 THANKSK DENICE CMT:SPOT AIRED LATE AT 11:16P DUE TO NFL RUNNING LONG. CMT:1054P-1129P. PLEASE CONFIRM LATE RUN. THANKSK DEI 30s 30s NOV16 NOV16 MISSED: THU/1030P-1100P OFFER: THU/1054P-1129P BUY#148 UNRESL

REP HEADLINE# 8859661 TRF# 1851421 \$\$\$ MOD# 3: APPROVED REV #2 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
+ HARRIS REPORT FROM STATION NOV20/17 10.33

21104.00 CONTRACT TOTAL TOTAL

TEL# 703-528-9387 REP: TEL# 703-528 CREDIT ADVISORY:

MOD#

R S S S S S

ADV AGY

703-516-9680

FAX#

NOV20/17 10.35 *** WSFA-TV *** # SALESMAN (H)EDDINS SCATTERGOOD FROM STATION * * CHANGES * * RYAN OFF.# JEFF _. _. WAA REPORT RISK NAME PRSN CREDIT HARRIS BUYER SALES REP.# AGENCY 1650 ORDER WORKSHEET SUITE# SE JONES/D/SEN/AL PARTNERS MEDIA PKWY 75 CIRCLE TRF# 1851421 POLI/D CANAL 006 \$\$\$ 0# NAME NAME 4: APPROVED REV AGY. ADV. HEADLINE# 8859661

NOV20/17 REGIONAL DATE LOCAL NATL CLASS: INVOICE) NEEDED ORDER, BILLING (LINE, CO-OP COMMENTS: 8859661 WK-1# CONTRACT EST#5097 NOV20/17 TAX SENAT STATE FOR DATES NOV14/17 CONES DOUG TAX FLIGHT ORDER PRDCT CILX

30339

GA

ATLANTA,

10.35

STA:

SCHEDULE IN ADVANCE CASH 4 N N THIS **** Σ CON

INVOICES ARE TO BE SENT TO: CIRCLE 75 PARKWAY SE, SUITE#1650 30339 GA ATLANTA, 006 ALL

MAKEGOOD OFFERS: TO PRINT STATION NO BUYS

BUY#148

UNRESL

M

PLS ADVISE AIRED (NOV20/17) \$150.00 \$150.00 OUR NEWS THANKSK DENICE NFL RUNNING LONG. 30s 30s PLEASE CONFIRM LATE RUN. DUE TO NOV16 NOV16 11:16P AT MISSED:THU/1030P-1100P OFFER:THU/1054P-1129P CMT:SPOT AIRED LATE CMT:1054P-1129P.

PLS ADVISE 1054P AND (NOV20/17) \$750.00 30s 30s NOV16 NOV16 MISSED: THU/720P-1053P OFFER: THU/1054P BUY#169 UNRESL $\frac{8}{2}$

SPOT AIRED AT THANKS, THE CONFIRM. TIME, CMT:SORRY, ACTUALLY IF I ROUND OFF THE CMT:THE GAME AIRED 720P-1054P. PLEASE C

21104.00

TOTAL

CONTRACT

TOTAL

% WIYC % % WBMM 0% CABL WCOV 11% % % % 0 WAKA EAKA 14% WNCF ESFA 39% WSFA \$54,089 TOTALS MARKET

SHARES ACCURATE

21104.00

NOV/1

ARB :- RA35+* DEMOS-

REP HEADLINE# 8859661 TRF# 1851421 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

CHANGES *** WSFA-TV ***

# ADV. NAME POLI/D JONES/D/SEN/	RI	REP.#	OFF.#	SALESMAN #
AGY # AGY. NAME CANAL PARTNERS MEDIA	B[BUYER NAME JE	JEFF SCATTERGOOD	ООО
900 CIRCLE 75 PKWY SE, SUITE# 16	650	SALES PRSN WA-	- RYAN EDDINS	(H) SN1
ATLANTA, GA 30339				
ORDER # CONTRACT # 8859661		CLASS: NATL.	LOCAL	REGIONAL
PRDCT DOUG JONES FOR SENAT EST#5097 COMMENTS: (LINE, ORDER,	DER, INVOICE)	(3		
FLIGHT DATES NOV14/17 NOV20/17 WK-1				
CITY TAX STATE TAX CO-OP BILLING NE	NEEDED		DAT	DATE_NOV20/17 10.12
REP: REVISED ORDER M6 OKD AS LINE 169 TTL SAME, \$21,244 PLS CONFM THANKS JASMINE FOR RYAN				
STA:				
CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****				
ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA 30339				·
147 s 730P-1030P 30 \$750.00	11/16	11/16 0	THU	0
PROGRAM: THUR NIGHT NFL FOOTBALL ORD COM1: URGENT! ORDER CAME IN AFTER LOG DEADLINE ORD COM2: \$1.00. PLEASE CONFIRM. THANKS, DENICE PART OF A MAKEGOOD MADE UP OF LINES 146-155	E FOR 11/14.	WILL CREDIT	H	
169 A 720P-1053P 30 \$750.00	11/16	11/16 1	THO	1
OOTBALL 10:53P DUE TO NFL RUNN FIRM LATE RUN. THANKS, RUN SPOT ON LINE-147	NING LONG. DENICE	NFL AIRED 7	720P-	
MISSED: FRI/530A-600A FRI/1130A-1200N MON/430A-459A	NOV17 NOV17 NOV20 (2/WK)	308 308 308	\$100.00 \$30.00 \$5.00	(NOV19/17)
AILS. PLEASE CREDITS, DENICE	AND WE WILL ?	ADD \$140.00	TO HDL #886431	1311.

REP HEADLINE# 8859661 TRF# 1851421 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

30		NOV20/17 10.12	**CHANGES** *** WSFA-TV ***
FAX# 703-516-9680	RISK !!!	HARRIS REPORT FROM STATION	* * CHANGES * *
387	GENCY CREDIT	HARRIS	
KEF: TEL# /03-528-9387	CREDIT ADVISORY: AGENCY CREDIT RISK !!!	ORDER WORKSHEET	

	(NOV19/17)	PLS ADVISE.	720P-	
	\$750.00	\$750.00	NFL AIRED 720P-	
	NOV16 30S	NOV16 30S	7.0	
•	MISSED: THU/730P-1030P	OFFER: THU/720P-1053P	CMT:SPOT AIRED LATE AT 10	HILL TO HILL THE THE THE THE THE THE THE THE THE THE
n	BUY#147			
ULALLON MAKEGOOD OFFER	M6 OK'D			

1 u O O O O O O O O O O O O O O O O O O	(NOV20/17) PLS ADVISE.
	\$150.00 (NOV \$150.00 PLS OUR NEWS AIRED
CMT:1053P. PLEASE CONFIRM LATE RUN. THANKS, DENICE	MISSED:THU/1030P-1100P OFFER:THU/1054P-1129P CMT:SPOT AIRED LATE AT 11:16P DUE TO NFL RUNNING LONG. OUF CMT:1054P-1129P. PLEASE CONFIRM LATE RUN. THANKSK DENICE
	BUY#148
	UNRESL
	Δ

21244.00 CONTRACT TOTAL TOTAL 21244.00 NOV/17

0% WIYC WBMM 3% % CABL WCOV 118 WAKA 33% EAKA 0% WNCF 148 ESFA 08 WSFA 39% MARKET TOTALS \$54,089

ACCURATE SHARES

SVC- ARB DEMOS- RA35+*

*-MULTIPLE L-LENGTH M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS Y-DAYS X-LATE C-CANCELLED DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

CREDIT I AGENCY TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET REP: 1851421 \$\$\$ REP HEADLINE# 8859661 TRF# \$\$\$ MOD# 3: UNAPPROVED REV #2

703-516-9680 RISK !!! REPORT FROM REP **CHANGES** FAX#

NOV20/17 10.15 *** WSFA-TV *** # SALESMAN REGIONAL (H) JEFF SCATTERGOOD EDDINS LOCAL RYAN OFF.# WA-CLASS: NATL. PRSN NAME BUYER SALES **R**EP.# ORDER, INVOICE) 1650 SUITE# (LINE, SE POLI/D JONES/D/SEN/AL COMMENTS: CANAL PARTNERS MEDIA # 8859661 PKWY 30339 WK-1 75 GA SENAT EST#5097 900 CIRCLE CONTRACT NOV20/17 ATLANTA, AGY. NAME NAME DOUG JONES FOR FLIGHT DATES NOV14/17 ADV.

#

ORDER

#

AGY ADV

PRDCT

CO-OP BILLING NEEDED TAX STATE CITY TAX REP:

10.15

DATE NOV20/17

8864311 REVISED ORDER
M5 OKD AS A CREDIT
PREVIOUS TTL, \$21,244
REVISED TTL, \$21,104
\$140 WAS MOVED TO HDLN: THANKS JASMINE FOR RYAN PLS CONFM

A CASH IN ADVANCE SCHEDULE **** SI SIHL **** CON CM STA:

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 30339 ATLANTA, GA

DAYS : TOTL:	:SPTS:		
:SPTS: WEEK :	/WK: INXT :	,	•
END	: DATE :	,	
: START	: DATE		
RATE	•	•	
: LGTH : SEC		•	
TIME PERIOD			
:LINE#:REP :CD:	: :LINE#: :	•	(); () () () () () () () () ()

FRI 11/17 11/17 5097 11 AGENCY EST# \$100.00 = 836 30 967 AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = 9 530A-600A Ø

Н

PROGRAM: TODAY IN ALABAMA
CON COM1: TODAY IN ALABAMA
CREDIT TAKEN FOR 1 SPOT(S) MISSED NOV17

REP HEADLINE# 8859661 TRF# 1851421 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

NOV20/17 10.15 *** WSFA-TV *** -9387 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

FAX# 703-516-9680

DAYS :TOTL:	0		0		(NOV19/17)				(NOV20/17)	S ADVISE.	21104.00
: D7	FRI		MOM					#8864311.		00 PLS NEWS AIRED	TOTAL SPOTS
WEEK INVT	<u></u>	_	\	>	100.00	30.00	\$5.00	HDL	\$150.00	0 M	CONTRACT
SPTS: :/WK:	0		0			308		.00 TO		S NG. DEN	Ö
: END : DATE	11/17		11/20		М	m	m	ADD \$140	М	UNNING THANK	
: START : DATE	11/17		11/20		NOV17	NOV17	NOV20 (2/WK)	AND WE WILL	NOV16	NOV16 DUE TO NFL IRM LATE RUN	
: RATE	\$30.00	NOV17	\$5.00	NOV20	а.	NOO	a'.	PLEASE CREDIT CE	30P	NO ATE AT 11:16P DU PLEASE CONFIRM	
: LGTH : SEC	30	MISSED	30	MISSED	MISSED: FRI/530A-600A	FRI/1130A-1200N	MON/430A-459A	NONE O AVAILS. HANKS, DENI	MISSED: THU/1030P-1100P	FER:THU/1054P-1129P CMT:SPOT AIRED LATE CMT:1054P-1129P. PI	
TIME PERIOD	200N	ALABAMA LIVE ALABAMA LIVE N FOR 1 SPOT(S)	98	IN ALABAMA IN ALABAMA 2 SPOT(S)	MISSED:			OFFER: CMT:N CMT:T	MISSED:	OFFER: CMT: CMT:	
:CD: TIME	s 1130A-1200N	4 41 : TAKE	S 430A-459A	TODAY TODAY KEN FOR OFFERS	BUY#57	BUX#90	BUY#100		BUY#148		21104.00
出 出	06	PROGRAM CON COM	100	PROGRAM : CON COM1: CREDIT TA	OK'D				UNRESL		211(
:LINE#:REP				PROGRAM: CON COMI: CREDIT TA STATION MAKEGOOD	M5 0				M7 U		NOV/17

*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT MOD CODE A-ADD

B-BUY TYPE

C-CANCELLED DE-DELETE E-EFF DATES

L-LENGTH M-MAKEGOOD N-PROGRAM NAME

0%

WIYC

WBMM 3%

%

CABL

WCOV 118

WAKA 33% EAKA 0%

1 0 4 % %

WNCF

39%

WSFA

MARKET TOTALS \$54,089

ACCURATE SHARES

SVC- ARB DEMOS- RA35+*

1851421 \$\$\$ HEADLINE# 8859661 TRF# MOD# 4: UNAPPROVED REV #1 MOD# REP \$\$\$

ADV AGY

703-516-9680 RISK !!! REPORT FROM REP FAX# CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

NOV20/17 13.24 *** WSFA-TV ***

CHANGES

13.24 DATE NOV20/17 SALESMAN REGIONAL (H) SCATTERGOOD EDDINS LOCAL RYAN OFF.# JEFF WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, 1650 SUITE# (LINE, SE JONES/D/SEN/AL COMMENTS: CANAL PARTNERS MEDIA 8859661 75 PKWY 30339 WK-1 # GA GA EST#5097 900 CIRCLE CONTRACT NOV20/17 ATLANTA, POLI/D TAX SENAT AGY. NAME NAME STATE JONES FOR DATES NOV14/17 ADV. DOUG CITY TAX # FLIGHT # ORDER PRDCT

170-171 RYAN THANKS JASMINE FOR REVISED ORDER M7-8 OKD AS LINES TTL SAME, \$21,104 PLS CONFM REP:

STA:

CASH IN ADVANCE SCHEDULE INVOICES ARE TO BE SENT TO: CIRCLE 75 PARKWAY SE, SUITE#1650 Ø SI SIHL **** ALL 900 CON CM

30339

ATLANTA, GA

: TOTL:	:SPTS:	
DAYS	*	
: END :SPTS: WEEK :	: DATE : /WK: INVT :	
START	DATE	97
C : RATE :	**	AGENCY EST# = 5097
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC	: LINE#: :	AGENCY ADVERTISER CODE = 836

836 30 967 ADVERTISER CODE PRODUCT CODE → 1030P-1100P AGENCY Ø 148

\$150.00

0

THU

0

11/16

11/16

5097

H

AGENCY EST#

CREDIT PROGRAM: LATE NEWS AFTER NFL
ORD COM1: URGENT! ORDER CAME IN AFTER LOG DEADLINE FOR 11/14. WILL
ORD COM2: \$1.00. PLEASE CONFIRM. THANKS, DENICE
PART OF A MAKEGOOD MADE UP OF LINES 146-155

CREDIT REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET REP HEADLINE# 8859661 TRF# 1851421 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

NOV20/17 13.24 *** WSFA-TV ***

:TOTL: DAYS •• :SPTS: WEEK END START RATE SEC .. : LGTH TIME PERIOD :CD: :LINE#:REP

: : :INE#: : : :	: DATE	: DATE : /WK: INVT :	SPTS:
169 s 720P-1053P 30 \$750.	.00	11/16 0 THU	0
PROGRAM: THUR NIGHT NFL FOOTBALL ORD COM1: SPOT AIRED LATE AT 10:53P DUE TO N ORD COM2: 1053P. PLEASE CONFIRM LATE RUN. TI THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE	NFL RUNNING LONG. THANKS, DENICE IE-147	NFL AIRED 720P-	
170 A 1054P-1129P 30 \$150.	.00	11/16 1 THU	Т
PROGRAM: LATE NEWS AFTER NFL ORD COM1: SPOT AIRED LATE AT 11:16P DUE TO N ORD COM2: 1054P-1129P. PLEASE CONFIRM LATE THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE	NFL RUNNING LON RUN. THANKSK E-148	G. OUR NEWS AIRED DENICE	
171 A 1054P 30 \$750.	.00 11/16	11/16 1 THU	Н
PROGRAM: THUR NIGHT NFL FOOTBALL ORD COM1: SORRY, ACTUALLY IF I ROUND OFF THE ORD COM2: THE GAME AIRED 720P-1054P. PLEASE THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE	E TIME, THE SPOT CONFIRM. THANKS E-169	AIRED AT 1054P AND , DENICE	}
M7 OK'D BUY#148 MISSED:THU/1030P-1100P OFFER:THU/1054P-1129P CMT:SPOT AIRED LATE AT 1 CMT:1054P-1129P. PLEASE	NOV16 NOV16 1:16P DUE TO NFL CONFIRM LATE RUN	30S \$150.00 30S \$150.00 RUNNING LONG. OUR NEWS AI I. THANKSK DENICE	(NOV20/17) PLS ADVISE.
M8 OK'D BUY#169 MISSED:THU/720P-1053P OFFER:THU/1054P CMT:SORRY, ACTUALLY IF I CMT:THE GAME AIRED 720P-	NOV16 NOV16 ROUND OFF THE	30S \$750.00 30S \$750.00 TIME, THE SPOT AIRED AT 1054 CONFIRM. THANKS, DENICE	(NOV20/17) PLS ADVISE. P AND
NOV/17 21104.00		CONTRACT TOTAL TOTAL SPOTS	.L 21104.00 s 168
MARKET TOTALS \$54,089 WSFA 39% WNCF 14% WAKA ESFA 0% EAKA	33% WCOV 11% .CABL	3L 0% WBMM 3% WIYC'0%	•
ACCURATE SHARES			
SVC- ARB DEMOS- RA35+*			
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE	E-EFF DATES	L-LENGTH M-MAKEGOOD N-PROGRAM	AM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER	WEEK T-TIME X-LATE	Y-DAYS Z-COMMENTS	*-MULTIPLE

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET TRF# 1851421 #1 \$\$\$ LINE# 8859661 4: APPROVED REV HEADLINE# MOD#

#

ADV AGY

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NOV20/17 13.43 *** WSFA-TV *** RISK !!! REPORT FROM STATION CREDIT HARRIS

703-516-9680

FAX#

. 43 73 # NOV20/17 SALESMAN REGIONAL (H) SCATTERGOOD EDDINS DATE LOCAL RYAN OFF.# JEFF ΜA NATL PRSN NAME CLASS: SALES BUYER REP.# INVOICE) BILLING NEEDED 1650 ORDER, SUITE# (LINE, SE COLOP JONES/D/SEN/AL COMMENTS: CANAL PARTNERS MEDIA 8859661 PKWY 30339 75 WK-1 # GA EST#5097 CIRCLE CONTRACT NOV20/17 ATLANTA POLI/D 006 TAX SENAT NAME NAME STATE FOR AGY. ADV. NOV14/1 JONES DATES DOUG

170-171 RYAN FOR LINES TTL SAME, \$21,104 THANKS JASMINE REVISED ORDER M7-8 OKD AS CONFM PLS REP:

TAX

CILY

FLIGHT

#

ORDER PRDCT STA

SCHEDULE SUITE#1650 IN ADVANCE HO: SENT SE, ΒE ALL INVOICES ARE TO BE 900 CIRCLE 75 PARKWAY CASH 30339 ø IS GA G THIS ATLANTA, Σ CON

\$150.00 GENERATION 30S 30S FOR CONTRACT SCHEDULED NOV16 NOV16 BEEN APPROVED. MISSED: THU/1030P-1100P ORDER HAVE STATION MAKEGOOD OFFERS:
M7 OK'D BUY#148 NOTICE: CHANGES OF THIS

(NOV20/17) PLS ADVISE 1054P AND 30S \$750.00 30S \$750.00 SPOT AIRED AT ROUND OFF THE TIME, THE NOV16 NOV16 Н CMT:SORRY, ACTUALLY IF MISSED: THU/720P-1053P OFFER: THU/1054P BUY#169 OK'D Ω

CMT: THE GAME AIRED 720P-1054P. PLEASE CONFIRM.

21104.00 TOTAL TOTAL CONTRACT

THANKS,

(NOV20/17) PLS ADVISE AIRED

OUR NEWS

THANKSK DENICE

LONG.

RUNNING

DUE TO NFL

RUN.

PLEASE CONFIRM LATE

11:16P

AT

OFFER: THU/1054P-1129P CMT:SPOT AIRED LATE

CMT:1054P-1129P.